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Press Release

SOURCE: Eros Technology Corporation

"Eros Technology Unveils Innovative Wyncs Web-Sync Software"

Allows Web Visitors To Click-And-Sync Data Directly Into Microsoft Outlook Or Palm Desktop!

ATHENS, OH--(INTERNET WIRE)--Jul 24, 2002 -- Mr. Jeff Weaver, Marketing Director of the innovative software development firm, Eros Technology Corporation, enthusiastically announced the release of the company's new brainchild called Wyncs Web-Sync Software. The disclosure of this exciting new software release, which was developed to allow web site visitors to 'click-and-sync' data directly into Microsoft Outlook or Palm Desktop, has met with an enthusiastic response. Quoting Mr. Weaver, "We are amazed at the reception we're receiving from major corporations and web developers around the world. This may very well be considered one of the simplest and most efficient uses of technology in recent years. Users of personal organization software and PDA's will greatly benefit from WYNCS software, ultimately demanding this type of efficiency."

Wyncs is a small utility designed to instantly transfer data from a web site to Palm Desktop or MS Outlook. It supports the four standard 'data' types used by MS Outlook and Palm OS including Contact, Calendar, Memo, and To-Do classifications. Now for the first time, Web Site owners and developers can place 'syncable links' on their sites that are fully functional within minutes. Using this innovative 'grab-and go' concept, site visitors can quickly sync anything from News Headlines, Weather, Business Contact Information, and Scheduled Events, which can then be read or referenced at the reader's convenience. No longer will visitors be limited to using the cut and paste method for retrieving important data, but will now have the option of simply clicking and syncing well placed WYNCS icons (or links). Wyncs makes it easy for viewers to 'grab' information, positioning it where they need it most, right in their Palm or MS Outlook. Additionally, Intranet or Extranet applications can use Wyncs to sync daily tasks, reports, product info or technical help directly to their staff members. Outside sales teams will find the Wyncs tool to be highly efficient in conjunction with mobile devices. With the one click of Wyncs, both sales reps and prospects have necessary information exactly where they need it, right at their fingertips. The convenience is outstanding.

Professionals have little time for details but the ability and function of Wyncs minimizes disruptions and maximizes efficiency. "We are very excited about this new software innovation," says Mr. Weaver, "and proud to be in the forefront of this creative technology. The potential of this exciting tool is vast and we see it as the ideal solution for many professionals. We are confident that Wyncs will rapidly be in great demand for business professionals who both desire their web content to be more easily accessible to visitors as well as for

gathering important information quickly and efficiently. "

Eros Technology Corporation is dedicated to excellence in quality and customer service. Wyncs software is available for download at the www.wyncs.com web site. To learn more about this remarkable utility, please visit the Wyncs Web site. For further details and sales information, you may contact Jeff Weaver, Marketing Director at the Eros email address at sales@wyncs.com or visit the site at www.wyncs.com. Mr. Weaver may be contacted directly at 1-888-754-0110.

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